

GREEN JOBS

IN THE NEW EUROPE



A Germany-Wisconsin Exchange Program Exploring Energy, Transportation, Manufacturing and Higher Education Keys For Healthy Green Jobs Growth.

Germany, the economic powerhouse of Europe, is already well down the road toward a green economic future using expertise and knowledge to produce greater profits. Wisconsin, with its many cultural, higher education and political ties to Germany - including a sister-state relationship with Hessen - has the opportunity to learn from the German experience in development of solar and biofuels power, high-speed rail, green manufacturing, green urban development and technical training.

WHO: Business, education and government leaders from Wisconsin meet similar top officials, executives and experts in Germany with a reciprocal delegation visiting Wisconsin in 2011.

WHAT: Opportunity to establish important, long-lasting contacts, learn from other leaders and develop mutually beneficial partnerships.

WHEN: March 21 - 29, 2010

WHERE: Depart from Madison to Berlin, Frankfurt & Munich. In Berlin, visit with the national manufacturing association and a top cabinet member. In Frankfurt, a European financial center and capitol of Hessen, Ernst & Young will provide a detailed seminar and networking opportunities with German business and political leaders. In Munich, learn about the links among universities, the knowledge economy and green jobs. See the travel itinerary for all of the additional stops on this important trip.

COST: \$3,920 per person, based on double occupancy. Includes all transportation, hotels, receptions and most meals.

Deadline: March 15, 2010 — \$700 per person deposit due.

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Itinerary and specific accommodations are subject to change.

GERMANY-WISCONSIN BUSINESS EXCHANGE DELEGATION TRIP ITINERARY

Sunday, March 21st Depart the United States

Monday, March 22nd

AM: **Arrive Berlin** (Alternative Programs)

PM: **Willkommen in Deutschland!**: Riverboat reception on Spree River through the German capitol passing many famous sites hosted by GKA Research and Ernst & Young.

Or

Afternoon at **2nd Annual German American Chamber of Commerce Energy Conference.**

Tuesday, March 23rd Berlin (Alternative Programs)

AM: **High Speed Rail Briefing** by Deutsche Bundesbahn (German National Railroad) Senior Executives at the Bahntower, the headquarters of the German National Railroad.

Tour the Berlin Hauptbahnhof (Main Train Station), one of Europe's newest rail stations with cutting-edge energy design, technology and systems.

PM: **Visit the Deutsche Bundesbahn** Inter City Express (ICE) high-speed rail construction and maintenance complex in the Rummelsburg suburb of Berlin.

OR

Full or Half Day at German American Chamber of Commerce Global Energy Conference.

Evening: **Reception at the Norwegian Embassy** Sven Swedman, Norwegian Ambassador in Berlin, will host a reception at the Norwegian Embassy , part of the Nordic complex and one of the stunning new architectural gems of unified Berlin's 'Embassy Row.' The head of the Norwegian commercial service (Innovation Norway) will present a formal program.

Wednesday, March 24th Berlin - Frankfurt

AM: **Brunch presentation by Dr. Werner Schnappauf**, Director General of the Federation of German Industries (Germany's National Association of Manufacturers).

PM: **Visit the Deutsche Bundesbahn Inter City Express Virtual Training Center** in Fulda en route via first class travel by high-speed rail to **Frankfurt.**

Evening: **Informal 'Welcome to Frankfurt' dinner** in the famed Römer Platz in central Frankfurt.

Thursday, March 25th Frankfurt

AM: **Tour the Netz Leitzentrale** (Main Control Center) of the German National Railsystem.

Visit to Passivhaus Institut, responsible for promoting and maintaining German Passive House building standards in nearby Darmstadt (Green Building).

PM: **Presentation hosted by Ernst & Young** on 'Cleantech' in Germany and offshore wind generation planning to provide up to 15 percent of German power by 2020.

Following the presentation, there will be a **Networking Reception** with German businesses and officials of Hessen, Wisconsin's sister state.

Evening: **Free evening** to enjoy and explore the cosmopolitan nightlife in exciting Frankfurt.

Friday, March 26th Frankfurt - Munich

AM: First class travel by high-speed rail on the Deutsche Bundesbahn ICE to **Munich**

PM: **Presentation on Water Resources Management** by the Director of the Water Division of the Bavarian Ministry of the Environment and Public Health, Dr. Martin Grambow. Heading one of the most advanced water systems in the world, discussion will cover managing and reducing water risk to land, people and property, especially as it relates to climate change.

Evening: **Reception at BMW to Learn About the "Car Of The Future"** powered by electricity and hydrogen from BMW Group Corporate Affairs head Dr. Thomas Becker.

Saturday, March 27th Munich

AM: **Visit a large solar farm** and hear Prof. Dr. Jochen Fricke explain how solar fits into the German government's energy technology strategy.

PM: **Visit the bio-gas facility Pliening** of EON's Bayern AG and hear the logic behind Bavaria's "Energietechnik" economic cluster with engineer Constantin Schrimmer.

Evening: **Dinner reception** hosted by GKA Research at Munich's famed **Hofbräu Haus**.

Sunday, March 28th Munich

Free day to enjoy the sights and sounds of Munich. Popular tourist destinations can be provided and informal tour groups may form.

Monday, March 29th Munich

AM: **Tour the Flughafen München** (Munich Airport), one of Europe's most advanced airports with cutting-edge energy design, technology and systems.

PM: **Return to the United States**